

GENERAL PRIVACY POLICY *Effective as of August 13, 2020*

Introduction & Scope

This General Privacy Policy applies to SaaS Consulting Group, LLC and its affiliates (“SCG”, “we”, or “us”) and provides information on the collection, utilization, and sharing (“processing”) of your personal information, as defined below, by SCG in connection with your visitation to or use of any SCG websites, mobile applications, social media pages, blog posts, and any of your interactions with SCG during the course of SCG’s sales and marketing efforts, or employment inquiries, which may be both online and offline (“General Privacy Scope”). The General Privacy Scope does not include information that is shared with SCG during the course of a consulting or services engagement – refer to the SCG Services Privacy Policy.

This General Privacy Policy may be updated from time-to-time, with the most current version posted for the general public to view when accessing a SCG website.

Personal Information

Personal information shall mean any data or information that identifies an individual, including, but not limited to, names, email addresses, IP addresses, physical addresses, telephone numbers, business affiliations, resumes, Curriculum Vitae, interests about SCG products and services, other information collected as you visit and interact with a SCG website, information that you provide in completing general information forms, or any other information that is defined as personally identifiable information under applicable laws (collectively, “Personal Information”). Personal Information does not include any information that may be collected by third parties when you click on links on a SCG website to non SCG websites, which we cannot control.

Information We May Collect

- **Information volunteered by you.** Information, which may include Personal Information, that you voluntarily provide to SCG, including the following activities: (a) registering for an account; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) completing an inquiry form regarding SCG products and services, employment opportunities, or general information, and/or (f) verbally sharing your information with SCG during the course of sales and marketing efforts, or employment inquiries.
- **Your usage/behavior.** SaaS Consulting Group may keep track of the websites and pages you visit on or from a SCG website, including information collected through cookies, web beacons, and other tracking technologies. Specifically, we primarily use Google Analytics, a service which transmits website traffic data to Google servers in the United States. Google Analytics does not identify individual users or associate your IP address with any other data held by Google. We use reports provided by Google Analytics to help us understand website traffic and webpage usage.
- **Information about your computer hardware and software.** This information is generally collected automatically as you visit and interact with a SCG website, and can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of a SCG website.

Use of your Personal Information

We use information that we collect about you or that you provide, including Personal Information, to:

- Present personalized content to you via a SCG website.
- Analyze and optimize the function and performance of a SCG website.
- Inform you about SCG products and services.
- Respond to your inquiries.
- Notify you of changes to a SCG website or any SCG products or services.
- Facilitate employment considerations.
- Respond to or address any other purpose for which you consent.

Sharing of Your Information

We may disclose aggregated information about our users that does not specifically identify an individual. We do not sell, rent or lease our customer lists to third parties. We may disclose information that we collect about you, including Personal Information:

- To our employees, on a need to know basis and to delivery products or services to you.
- To contractors, service providers, or other third parties SCG relies upon in the delivery its products and services to you and who are bound by strict confidentiality requirements and limitations on use.
- To a buyer, or prospective buyer, or other successor entity, in which information, including Personal Information, collected by us is among the assets included in such a transaction.
- With your consent, or to fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- To comply with any court order or legal, governmental or regulatory request.

Use of Cookies

A SCG website may use "cookies" to help personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you. You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of a SCG website you visit.

Security and Storage of your Personal Information

SCG has implemented appropriate technical, physical, and organizational measures to protect and secure your Personal Information from unauthorized access, use, alteration and disclosure, provided however, we cannot guarantee the security of data transmitted to a SCG website via the Internet, and as such, any transmission of data or Personal Information is done so at your own risk. We may store your data and Personal Information on cloud-based servers provided by third party hosting vendors with whom we have contracted, and while we maintain customary data backup methods, we recommend that you should

always maintain independent backups of any data or Personal Information provided to us in a separate and secure location.

Your Privacy Rights

We respect your privacy and privacy-related concerns. Any information that you provide us through a SCG website, including Personal Information, is voluntary – if you do not wish for such information to be collected, used or disclosed, you should not submit such information.

- You may opt-out of receiving communications from SCG and/or its third-party partners.
- You may withdraw consent you have previously provided to SCG.
- You may ask for SCG to update, modify, and/or delete data, including Personal Information, about you.
- You may request that SCG limit or restrict the use of data or Personal Information about you.
- You may ask for a copy of data and Personal Information about you and stored by SCG.

Children's Privacy

SCG does not knowingly market to or collect personally identifiable information from children or minors. If you are aware of a child or minor submitting information to us via a SCG website, please send an email to legal@saascg.com so that such information can be removed.

Contact Information

SaaS Consulting Group welcomes your questions or comments regarding this General Privacy Policy. You may contact us in writing or by email as follows:

SaaS Consulting Group, LLC
504 Congress Avenue, 3rd Floor
Austin, Texas 78701

Email Address: legal@saascg.com